

Senior Housing Forum ...

Updates, Issues and Insights

Senior housing professionals are exposed to ever-changing challenges in today's environment. This educational opportunity will bring valuable information to assist you in your operations.

One of the greatest challenges in senior housing is dealing with resident concerns and employee issues. Learn how to effectively resolve difficult situations.

Bed bugs may be someone else's problem today but they may be your nightmare tomorrow. We will investigate the issue and empower communities to be prepared for this pesky problem.

Those projects you have dreamed of can become a reality with effective fundraising efforts. Discover how you can be successful with creative fundraising techniques.

Social media. It's either a foreign language to us or we only know enough to be dangerous. Learn how you can enhance your community outreach and marketing efforts with simple social media strategies.

Learn the latest updates and issues regarding HUD senior housing communities directly from HUD.

This seminar will provide senior housing professionals with a networking opportunity to:

- ◆ Discuss concerns
- ◆ Discover successes in other housing communities
- ◆ Share your ideas and experiences with the group

FACULTY

Mary Pryor, The Pryor Group

Sarah Frey, Inverness Village

Marie Bishop, Bed Bud Consultations

Joyce Clark, Achievis Senior Living Associates

Stacia Johnson, Department of Housing and Urban Development

SEMINAR INFORMATION

For additional information contact Mary Brinkley, LeadingAge Oklahoma, 405.640.8040, e-mail mary@LeadingAgeOK.org.

TARGET AUDIENCE

This program will include information that will be of interest to all senior housing providers, including private-pay senior housing and subsidized housing.

AGENDA

Tuesday, November 8, 2011

8:30 - 9:00 a.m.	Registration
9:00 - 12:00 p.m.	Program
12:00 - 12:45 p.m.	Lunch (provided)
12:45 - 4:00 p.m.	Program

REGISTRATION FEES

Pre-registered \$45 Late Registration \$60

Registrations must be received by October 31 to receive the pre-registration rate. Cancellations received prior to October 31 will receive credit, less a \$15.00 processing fee. Cancellations received prior to November 3 will receive 50% credit. Substitutions are accepted. Registration fee includes lunch. Online registration is available at www.leadingageok.org/education.htm for credit card payments only.

LOCATION

Room: F/G
Metro-Tech Conference Center
1900 Springlake Drive, Oklahoma City, 73111

DIRECTIONS

From I-35

Exit on NE 36th Street
West to M L King Ave.
Turn right onto M L King Ave.
Left at Metro-Tech Conference
Center Entrance

From I-44

Exit on M L King Ave.
South 1.5 mi. past Springlake Drive
Right at Metro-Tech Conference
Center Entrance

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Tuesday, November 8, 2011 – Metro-Tech Conference Center, OKC

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FACILITY: _____ (please print) PHONE: _____

ADDRESS: _____

Pre-Registration due by Oct. 31
*Registration Fees

Name _____

Member Code _____ TOTAL _____

*Cost: See "Registration Fees" for details. (Includes Lunch)
Make check payable to LeadingAge OK and mail to P.O. Box 1383, El Reno, OK 73036

Learn... Discover... Discover



**SENIOR
HOUSING
FORUM**

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**Metro-Tech Conference Center
Oklahoma City, OK 73111**

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Oklahoma
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Senior Housing Forum

Updates, Issues and Insights

- Learn how to handle difficult resident and employee issues.
- Hear how bed bugs can pose real problems for your community.
- Experience effective fundraising opportunities to make projects a reality.
- Discover how social media can positively impact your marketing efforts.
- Get the latest HUD updates for senior housing communities.

This seminar will share important information Senior Housing providers need to know for today's housing communities.