

The *Journey* of
Culture Change:
EXPANDING
the *Possibilities*

June 22, 2011
Metro-Tech
Conference Center
Oklahoma City

Sponsored by:

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Approved by NAB for 6 hours CEU

LeadingAge Oklahoma
P.O. Box 1383
El Reno, OK 73036

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LeadingAge Oklahoma would like to recognize our
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The *Journey* of Culture Change Expanding the *Possibilities*

There is an increasing recognition among healthcare leaders of the need for culture change within their organizations. Moving from recognition to reality, however, appears to be somewhat more elusive. The difficulties may lie in the perception—or misperception—of what this actually entails. Culture change is not a program with a completion date and it does not represent a quick fix. It should be viewed as an ongoing journey. But it is a journey that can be accomplished by understanding the current state of the organization, establishing a clear vision, aligning behaviors and instilling accountability.

Culture change is a transformation of the whole atmosphere — the physical environment, staff routines, authority structure and resident care — into an atmosphere that is satisfying, humane and meaningful. Culture change has been shown to transform staff into productive teams and dispirited, isolated elders into active members of their communities.

This educational experience will begin with the “what it is and why it matters” of culture change. It will then progress to a paradigm-shifting process that culture change uses to craft a radical re-framing of how we view and care for people in communities. Survey implications of culture change will be discussed. Join us for the journey!

Program Outline

Culture Change in Long-Term Care: What It Is & Why It Matters

- ☛ Understand the history and drawbacks of our current institutional model of long-term care
- ☛ List the common philosophical tenets of the culture change movements
- ☛ Describe the three aspects of transformation in an ideal culture change pathway
- ☛ Enumerate the expected superior outcomes in a person-directed care environment

Changing the Culture of Care & Applying a Transformative Approach to Care

- ☛ Understand the drawbacks to our current approach to dementia
- ☛ Envision a new “experiential” model of dementia, and contrast it with the biomedical approach
- ☛ Show how the process of culture change supports this new philosophy of care
- ☛ Use the experiential model to enhance communication skills and empower people living with dementia

Culture Change & Survey Implications

Faculty

G. Allen Power, MD is a board-certified internist and geriatrician, and Clinical Associate Professor of Medicine at the University of Rochester, NY. His current position is Eden Mentor at St. John’s Home in Rochester. After nearly 24 years of full-time clinical practice, first in the community, then in long-term elder care, Dr. Power has made a career transition to devote his time to changing the culture of aging in nursing homes and throughout society. Dr. Power is a Certified Eden Associate and was named an Eden Mentor. At St. John’s, Dr. Power is spearheading his organization’s transformation and assisting with the development of community Green House homes.

Dorya Huser & Mary Fleming, OK State Department of Health

Agenda - June 22, 2011

8:00 a.m.	-	8:30 a.m.	Registration
8:30 a.m.	-	12:00 p.m.	Program
12:00 p.m.	-	1:00 p.m.	Lunch - Provided
1:00 p.m.	-	4:00 p.m.	Program
4:00 p.m.	-	5:00 p.m.	Networking Reception

The Oklahoma Culture Change Network invites all attendees to join us for the networking reception following the program.

Target Audience

The content of this seminar would be of interest to all staff in long term care including administrators, nurses, direct care staff, dietary, support staff and your entire leadership team!

Registration Fees

CEU Credit	Pre-registered \$80	Late Registration \$95
Non-CEU	Pre-registered \$65	Late Registration \$80
CNA/CMA	Pre-registered \$45	Late Registration \$60

Registrations must be received by June 10 to receive the pre-registration rate. Cancellations received prior to June 10 will receive credit, less a \$15.00 processing fee. Cancellations received prior to June 17 will receive 50% credit. Substitutions are accepted. Registration fee includes lunch.

Continuing Education Credit

This educational offering has been reviewed by the National Continuing Education Review Service (NCERS) of the National Association of Boards of Examiners of Long Term Care Administrators (NAB) and approved for 6 clock hours of continuing education credit.

Seminar Information

For additional information, contact Mary Brinkley, LeadingAge Oklahoma, 405-640-8040 or mary@LeadingAgeOK.org.

Location

Room: F/G/H/I
Metro-Tech Conference Center
1900 Springlake Drive
OKC, OK 73111

Directions

From I-35

- Exit on NE 36 Street
- West to M L King Ave.
- Turn right onto M L King Ave.
- Left at Metro-Tech main entrance

From I-44

- Exit on M L King Ave.
- South 1.5 mi. past Springlake Dr.
- Right at Metro-Tech main entrance

The Journey of Culture Change: Expanding the Possibilities, June 22, 2011 Sponsored by: LeadingAge Oklahoma
Location: Metro-Tech Conference Center, Oklahoma City, OK

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NAME (please print)	NHA License No.	*Pre-Reg. due by June 10 CEU - \$80/Non-CEU - \$65 CNA/CMA - \$45.00	CEU's	CMA/ CNA	REGISTRATION FEE
			YES NO	YES NO	
			YES NO	YES NO	
			YES NO	YES NO	
			YES NO	YES NO	
MEMBER DISCOUNT CODE:					
TOTAL:					

* See "Registration Fees" for details. Registration includes lunch
Please make check payable to: LeadingAge Oklahoma, and mail to P.O. Box 1383, El Reno, OK 73036

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